

## What The Ceo Wants You To Know

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What the CEO Wants You to Know captures these insights and explains in clear, simple language how to do what great CEOs do instinctively and persistently: Understand the basic building blocks of a business and use them to figure out how your company makes money and operates as a total business.

### What the CEO Wants You to Know - Ram Charan

At under 200 pages, What Your CEO Wants You To Know isn't a very long book; Charan spends the second part after the four principles on execution details — things like hiring well and creating process and putting the principles to practice. This second half is much weaker than the first half because Charan has limited space for nuance.

### What The CEO Wants You To Know - Commoncog

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### What the CEO Wants You to Know: Building Business Acumen

What the CEO Wants You to Know takes the mystery out of business and shows the secrets ofsuccess used by business legends like Jack Welch of GE. About the Author Ram Charan is the coauthor of the bestselling Execution and Confronting Reality , written with Larry Bossidy, and the author of Know How and ten other books.

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What the CEO Wants You to Know: Building Business Acumen™ For Individual Contributors This course is a first of its kind. We believe that every employee needs to understand what is required to run a business, where his or her job fits into the big picture, and how he or she contributes to the business.

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