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Tune In, Log On: Soaps, Fandom, and Online Community by ...

Hollyoaks fans had some surprising thoughts on the theme tune while rewatching the soap's first-ever episode on Friday (October 23).

Hollyoaks fans spot something interesting in first-ever ...

EastEnders' theme tune composer is rather annoyed with the show for shortening his song.. Simon May, the man responsible for that iconic 'doof doof' beat, says it has been reduced from 80 seconds ...

EastEnders theme tune composer annoyed at soap

Find out when Tune is on TV, including Skye Live. Episode guide, trailer, review, preview, cast list and where to stream it on demand, on catch up and download.

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YUNGBLUD joins Kerr Okan to share tunes that have shaped his life.

Tune In, Log On

Tune In, Log Out is an ethnographic study of an Internet soap opera fan group. Bridging the fields of computer-mediated communication and audience studies, the book shows how verbal and non verbal communicative practices create collaborative interpretations and criticism, group humor, interpersonal relationships, group norms and individual identity. While much has been written about problems and inequities women have encountered online, Nancy K Baym's analysis of a female-dominated group in which female communication styles prevail demonstrates that women can build successful online communities while still welcoming male participation. In addition, a longitudinal look at the development of fan group allows an examination of the endurance of the group's social structure in the face of the Internet's tremendous growth. Lively and engaging, Tune In, Log Out provides an entertaining introduction to issues of online and audience community.

This collection of dialogues is the only textbook of its kind. Internet Inquiry: Conversations About Method takes students into the minds of top internet researchers as they discuss how they have worked through critical challenges as they research online social environments. Editors Annette N. Markham and Nancy K. Baym illustrate that good research choices are not random but are deliberate, studied, and internally consistent. Rather than providing single "how to" answers, this book presents distinctive and divergent viewpoints on how to think about and conduct qualitative internet studies.

The internet and the mobile phone have disrupted many of our conventional understandings of ourselves and our relationships, raising anxieties and hopes about their effects on our lives. In this second edition of her timely and vibrant book, Nancy Baym provides frameworks for thinking critically about the roles of digital media in personal relationships. Rather than providing exuberant accounts or cautionary tales, it offers a data-grounded primer on how to make sense of these important changes in relational life Fully updated to reflect new developments in technology and digital scholarship, the book identifies the core relational issues these media disturb and shows how our talk about them echoes historical discussions about earlier communication technologies. Chapters explore how we use mediated language and nonverbal behavior to develop and maintain communities, social networks, and new relationships, and to maintain existing relationships in our everyday lives. The book combines research findings with lively examples to address questions such as: Can mediated interaction be warm and personal? Are people honest about themselves online? Can relationships that start online work? Do digital media damage the other relationships in our lives? Throughout, the book argues that these questions must be answered with firm understandings of media qualities and the social and personal contexts in which they are developed and used. This new edition of Personal Connections in the Digital Age will be required reading for all students and scholars of media, communication studies, and sociology, as well as all those who want a richer understanding of digital media and everyday life.

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Explains what happened to music—for both artists and fans—when music went online. Playing to the Crowd explores and explains how the rise of digital communication platforms has transformed artist-fan relationships into something closer to friendship or family. Through in-depth interviews with musicians such as Billy Bragg and Richie Hawtin, as well as members of the Cure, UB40, and Throwing Muses, Baym reveals how new media has facilitated these connections through the active, and often required, participation of the artists and their devoted, digital fan base. Before the rise of social sharing and user-generated content, fans were mostly seen as an undifferentiated and unidentifiable mass, often mediated through record labels and the press. However, in today's networked era, musicians and fans have built more active relationships through social media, fan sites, and artist sites, giving fans a new sense of intimacy and offering artists unparalleled information about their audiences. However, this comes at a price. For audiences, meeting their heroes can kill the mystique. And for artists, maintaining active relationships with so many people can be both personally and financially draining, as well as extremely labor intensive. Drawing on her own rich history as an active and deeply connected music fan, Baym offers an entirely new approach to media culture, arguing that the work musicians put in to create and maintain these intimate relationships reflect the demands of the gig economy, one which requires resources and strategies that we must all come to recognize and appreciate.

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In this comprehensive guide to important new developments in the study of media reception, Shaun Moores reviews a wide range of qualitative audience research and charts the emergence of a critical ethnographic perspective on everyday consumer practices. The author considers the distinctive features of audience ethnography and outlines its applications in communication and cultural analysis. Four main areas of inquiry are discussed: the power of media texts to determine the meanings made by their readers; the relationship between media genres and the social patterns of taste; the day-to-day settings and dynamic social situations of reception; and the cultural uses and interpretations of communication technologies in the home. Assessing the theories of Bourdieu, De Certeau and others, as well as drawing on his own investigations of new media technologies in domestic contexts, Moores advances a model of creativity and constraint in everyday life.

In this highly readable and thought-provoking book, Delia Chiaro explores the pragmatics of word play, using frameworks normally adopted in descriptive linguistics. Using examples from personally recorded conversations, she examines the structure of jokes, quips, riddles and asides. Chiaro explores degrees of conformity to and deviation from established conventions; the 'tellability' of jokes, and the interpretative role of the listener; the creative use of puns, word play and discourse. The emphasis in her analysis is on sociocultural contexts for the production and reception of jokes, and she examines the extent to which jokes are both universal in their appeal, and specific to a particular culture.

Women's soap opera viewing has long been thought of by feminists and nonfeminists as an unproductive waste of time. Blumenthal takes the opposing view, arguing that women's indulgence in these programs is actually liberating. In overcoming the social opposition to the stigma attached to the feminine content and style, and engaging in soap opera viewing, women celebrate their femininity, particularly their gendered identification with romance, relationality, intuitiveness, talkativeness, and other aspects of emotionality. This book will be of interest to academics in the areas of sociology, women's studies, and media studies.

The soap opera, one of U.S. television's longest-running and most influential formats, is on the brink. Declining ratings have been attributed to an increasing number of women working outside the home and to an intensifying competition for viewers' attention from cable and the Internet. Yet, soaps' influence has expanded, with serial narratives becoming commonplace on most prime time TV programs. The Survival of Soap Opera investigates the causes of their dwindling popularity, describes their impact on TV and new media culture, and gleams lessons from their complex history for twenty-first-century media industries. The book contains contributions from established soap scholars such as Robert C. Allen, Louise Spence, Nancy Baym, and Horace Newcomb, along with essays and interviews by emerging scholars, fans and Web site moderators, and soap opera producers, writers, and actors from ABC's General Hospital, CBS's The Young and the Restless and The Bold and the Beautiful, and other shows. This diverse group of voices seeks to intervene in the discussion about the fate of soap operas at a critical juncture, and speaks to longtime soap viewers, television studies scholars, and media professionals alike.

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