

Senior Living Communities Operations Management And Marketing For Isted Living Congregate And Continuing Care Retirement Communities

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Senior Living Operations Management We ' re in this together. At Life Care Services, An LCS Company, we ' ve been involved in operations management for retirement communities since 1971, so we stay up to date on where senior living operations management is going.

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From the front lines to the boardroom, this book should be a part of every decision-making process for improving and maintaining assisted living, congregate, and continuing care retirement communities.

Named a 2013 Doody's Essential Purchase! "Since there are few books available on this topic that are this comprehensive and well-organized, this book should be of value to anyone interested in the topic of assisted living facilities in the U.S." Score: 98, 5 stars.óDoody's Medical Reviews "This book is much needed. It offers a practical approach to key issues in the management of an assisted living facility... It is especially pleasing to see the long needed collaboration between nursing, social services, and education that is reflected by the training of the authors. This book is an important milestone for the field of aging and assisted living administration." From the Foreword by Robert Newcomer, PhD, Department of Social and Behavioral Sciences University of California-San Francisco Assisted Living Administration

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and Management contains all the essentials for students new to the field, as well as nuanced information for professionals looking to fine-tune their skills. This comprehensive resource provides deeper insights to address the ever-changing world of the assisted living community, containing effective best practices and model programs in elder care. The authors provide the necessary tools and tips to maximize the overall health, safety, and comfort of residents. This landmark reference, for assisted living and senior housing administrators as well as graduate students, contains the most practical guidelines for operating assisted living facilities. It offers advice on hiring and training staff, architecture and space management, and more. This multidisciplinary book is conveniently organized to cover the most crucial aspects of management, including organization; human resources; business and finance; environment; and resident care. Key Features: Highlights the most effective practices and model programs in elder care that are currently used by facilities throughout the United States Contains useful details on business and financial management, including guidelines for marketing, legal issues and terms, and public policy issues Includes chapters on environmental management, with information on accessibility, physical plant maintenance, and disaster preparedness Emphasizes the importance of holistic, resident care management, by examining the biological, psychological, and social aspects of aging Enables students to evaluate, analyze, and synthesize information on how to operate assisted living facilities

"A complete guide for senior living communities. Any organization contemplating entering the senior living market should read this book to fully understand all the specifics and issues of delivering senior housing." -- Health Progress

Note to Readers: Publisher does not guarantee quality or access to any included digital components if book is purchased through a third-party seller. The Health Services Executive (HSETM): Tools for Leading Long-Term Care and Senior Living Organizations serves as a contemporary and comprehensive resource that addresses each of the core professional domains of practice and leadership essentials for long-term care administration students and professionals. With sections dedicated to postacute care settings, operations, leadership and management, this textbook covers information pertinent to the spectrum of senior living service lines – from inpatient rehab facilities, long-term acute care hospitals, nursing homes, assisted living, and residential care communities to home- and community-based services. It is a practical reference for both undergraduate and graduate students preparing to enter the field of long-term care administration and leadership, as well as for professionals transitioning to another line of postacute service. The textbook begins with a thorough history of the field, including the development of senior services in the United States. Section I then describes the components of customer care, supports, and services before transitioning into Section II, which addresses operations, including the core practice domains of effectively managing human resources, finances, and the environment. Section III offers a framework for leadership, covering strategic thinking and innovation, marketing and public relations, critical thinking and operation practice, customer service, and personal development. Case problems, discussion questions, leadership roles, high-impact practices, key points, and National Association of Long Term Care Administrator Boards (NAB) domain competencies conclude each chapter. Written by two highly experienced long-term care administrators, this textbook is intended for those preparing for the examinations administered by the NAB for the HSETM qualification or licensure for individual lines of service, such as for Nursing Home Administration (NHA), Residential Care and Assisted Living (RC/AL) and Home- and Community-Based Services (HCBS). Key Features: Provides best practices for leadership and management across the continuum of long-term care and senior living services Covers all five NAB professional practice domains: Customer Care, Supports and Services; Human Resources; Finance; Environment; and Leadership and Management Includes case problems, discussion questions, and more to foster critical thinking and decision-making skills Offers coverage of the most unique differences among service lines that are part of the HSETM initiative Weaves insightful quotes from industry leaders throughout chapters for practical tips and words of wisdom

Meant to aid State & local emergency managers in their efforts to develop & maintain a viable all-hazard emergency operations plan. This guide clarifies the preparedness, response, & short-term recovery planning elements that warrant inclusion in emergency operations plans. It offers the best judgment & recommendations on how to deal with the entire planning process -- from forming a planning team to writing the plan. Specific topics of discussion include: preliminary considerations, the planning process, emergency operations plan format, basic plan content, functional annex content, hazard-unique planning, & linking Federal & State operations.

A comprehensive framework for capitalizing on the growing market for Continuing Care Retirement Communities. Senior Residences equips architects and other industry professionals with a proven executive strategy for the design and development of successful Continuing Care Retirement Community (CCRC) projects. Using two of America's foremost CCRCs as best practice case studies, it guides readers through every critical aspect of the process, from research and planning through construction, including: * The enterprise concept * Formation of an executive organization * Financial and legal due diligence * Marketing and sales preparation * Residents' expectations and requirements * Healthcare and residential services * The design and build process * Project monitoring and assessment The over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years ahead. How can we provide the best possible quality of care to the elderly? How can architects, developers, and others capitalize on the growing senior housing industry and stay competitive in the future? How can the facilities they create deliver both good service and strong financial returns? While there are no easy answers to these important questions, the Continuing Care Retirement Community (CCRC) model has emerged as a flexible and attractive option for providing combined housing, services, and nursing care to the elderly. Senior Residences equips architects and other industry professionals with a comprehensive, three-part strategic framework for designing and developing successful CCRC projects. Part I identifies the eight critical success factors of a CCRC enterprise and illustrates them through an in-depth examination of two exemplary developments, The Cypress of South Carolina's Hilton Head Island and The Stratford in the San Francisco Peninsula. Part II details a computer-based "standard of performance" system to track progress and assess project performance. Finally, Part III examines how to use different types of research to stay on top of market trends and forecasts, legal and licensing requirements, and more. Together, the three elements of this executive strategy cover every aspect of the development process, from the initial enterprise concept and executive organization building to financial and legal due diligence, marketing and sales, residents' services and healthcare, and design and build. Readers gain essential guidance in tackling key project management issues as well as in developing effective problem-solving and troubleshooting skills. Written by an author team with extensive CCRC experience, Senior Residences helps encourage avenues of thought that will lead to more cohesive, responsive, and successful CCRC

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projects that benefit the professionals who build them and the residents who live in them.

Essential information for the design of senior living facilities Building Type Basics for Senior Living, Second Edition is your one-stop reference for essential information you need to plan and successfully complete the design of residential care environments for seniors on time and within budget. Primary authors Bradford Perkins and J. David Hogle and their Perkins Eastman colleagues—all experts in senior living design—share firsthand knowledge to guide you through all aspects of the design of senior living communities, including independent living and assisted living apartments, and skilled nursing facilities. This edition features new examples of completed projects and is up to date with the latest developments in senior living design, including coverage of sustainable design, renovation and reinvention, international opportunities, operations, and project financing. This new edition offers: Numerous photographs, diagrams, and plans A new chapter on issues, trends, and challenges for the senior living industry in the next decade A new chapter devoted to sustainability strategies and considerations Up-to-date coverage of new technologies being implemented in senior living facilities New space programming standards and sample programs Like every Building Type Basics book, this conveniently organized quick reference provides authoritative, up-to-date information instantly and saves professionals countless hours of research.

A prominent geriatric psychiatrist details the good, the bad, and the ugly aspects of places where those with dementia are treated—from emergency rooms and psychiatric hospitals to assisted living facilities and nursing homes. * Vignettes and experiences from author's practice illustrate strategies that will improve quality of life for caregivers and their loved ones

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